

THREE CLOSE READS – SOCIAL MEDIA

Alright, listen. It's time to be honest. There are a lot of people out there who just don't understand social media. They think tweeting involves bird watching, TikTok is the sound made by their parents' old clock, and K-pop is a soda. Yeesh. On top of that, they hardly ever understand the most hilarious memes and they often think real news is fake and fake news is real. Please help them.

Directions: Your job is to design a Three Close Reads tool that will help those unfamiliar with social media “read” social media posts. First, find one of your favorite posts to share. Then, use your meme as a basis for creating a Three Close Reads for Social Media tool. We think it's time to let everyone in on the jokes!

What follows is one example of how you might do this, but be sure to come up with your own post and process using the template provided. Your job is to replace all the **green** words with your own ideas. (A blank template is provided as well.)

Insert social media post:



Citation/Author: <https://sayingimages.com/oxford-comma-meme/> / No author found

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Reading 1: Gut reaction

This reading is about capturing your initial reaction to the social media post.

Pay attention to ...	Questions	Your answers
<i>Words and images</i>	<i>What emotions did you feel after glancing at this post?</i>	<i>I thought this was hilarious. I love the serial comma!</i>

Reading 2: Keeping your finger on the pulse

*This read is about making sure you **really** understand the point of the social media post.*

Pay attention to ...	Questions	Your answers
<i>Main idea</i>	<i>What is the claim or point that is being conveyed by this post?</i>	<i>That everyone should use the serial comma!</i>
<i>Source</i>	<i>Who created the post and where was it posted? How might the author's point of view or the tone of the website help us better understand the message this post is trying to get across?</i>	<i>This was on a website I found but I have no idea who created it. I assume the author is a comic grammarian.</i>

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Reading 3: **News or noise**

This read is about whether a post should be shared further or debunked!

Pay attention to ...	Questions	Your answers
<i>Validity of the post</i>	<i>Is the information being put forth in the post true? Can you find any other sources of support to corroborate the claim(s) being made?</i>	<i>Yes, this is true, there are many people out in the world who believe strongly in the serial comma.</i>
<i>Saturation</i>	<i>How often is this post being shared on the internet? Has it gone viral?</i>	<i>I'm going to repost this. It's out there, but it has not gone viral. I think it should!</i>
<i>Action</i>	<i>Are you going to try to repost this or debunk it? How?</i>	

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Name: Date:

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Insert social media post:

Citation/Author: _____

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Name:

Date:

Reading 1: _____

Pay attention to ...	Questions	Your answers

Reading 2: _____

Pay attention to ...	Questions	Your answers

Name:

Date:

Reading 3: _____

Pay attention to ...	Questions	Your answers